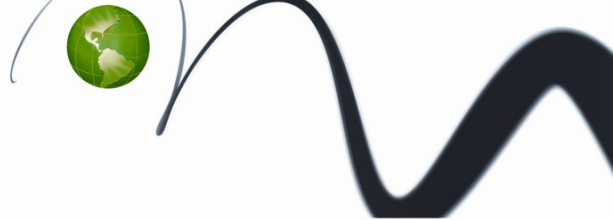


The 14th Annual  
Conference of the  
Environmental  
Education Association  
of Washington

## REINVENTING GREEN



environmental education in a changing world

### Call for Seminar Proposals Application Information

#### INTRODUCTION

**The Environmental Education Association of Washington** is convening our 14<sup>th</sup> annual conference, November 7 – 10, 2007, in Seattle, Washington, to encourage and nurture educators, and business and community members to address the core issues and new ideas regarding a variety of timely topics facing us today. The conference: “*Reinventing Green: Environmental Education in a Changing World*” seeks to foster dynamic links between education, environment and economy, and to empower educators, students and business leaders to leverage the power inherent in these sectors to create a more sustainable future. This conference aims not only to ask and answer critical questions, but to equip participants with the resources they need to act.

- How can schools, higher educational institutions and other stakeholders mobilize to address environmental education so that all people can participate? What are the barriers? What are the leverage points for change?
- How can we balance the need to address acute problems today while working for the policy and systemic changes needed to ultimately address the root causes of environmental issues facing our society? What strategies have been successful and what can we learn from them? Where are the emerging opportunities and how do we move these forward? How can these inform the priorities of the E3 Washington planning process ([www.e3washington.org](http://www.e3washington.org))?
- How can we fully realize authentic partnerships between community and nonprofit organizations, businesses, government, tribes, schools and higher education? Where are our common interests? How can we learn to network together better?

The sessions of the conference will not only result in take-aways for conference goers, but also will serve to inform the E3 Washington strategy for strengthening environmental connections for all of our audiences across the state.

## CONFERENCE GOALS AND OBJECTIVES

The conference aims to:

- Mobilize and inspire partnerships to achieve the systems and policy changes needed to enhance environmental education in Washington State through the E3 Washington initiative;
- Share innovative approaches to affect positive, sustainable change;
- Demonstrate and celebrate the power and potential of new programs and school-community partnerships;
- Actively foster the authentic partnerships of educators and business leaders;
- Provide a fun and dynamic forum to network, share information and build skills;
- Enhance student learning;
- Facilitate participants' commitment to specific actions they can take to support social and educational change; and
- Honor and support the broader goal of affecting positive, sustainable change for the betterment of society and the natural world.

Through their active involvement in the conference, participants will:

- Develop a broad and current understanding of environmental education;
- Learn new skills;
- Create more direct and deliberate links between their work and continuously changing social and natural environments;
- Achieve their most important objective in coming to the conference;
- Commit to concrete and specific actions they will take upon returning home;
- Establish a peer group for continued learning and information sharing;
- Establish connections with new audiences;
- Commit to one specific environmental goal to achieve upon returning home; and
- Leave the conference energized and motivated to share the information they learned with their community and to accomplish tangible goals.

## CONFERENCE PARTICIPANTS

The conference is expected to draw a diverse group of over 300 participants from across Washington and to address issues facing schools, higher education institutions, students, leaders from grassroots and nonprofit organizations, tribes, environmental professionals, business leaders and government agencies.

## CONFERENCE SUB-THEMES

*Proposals are being solicited for the major conference sub-themes described below. As you read through the sub-themes and session formats, we encourage you to think creatively and boldly about how you might frame your presentation. If you don't see an approach to frame your presentation into one of these categories, please submit regardless. All submittals will be considered.*

### **Teaching and Learning Green**

How does environmental education address a student's overall education? What programs are new and what's working in Washington, other states and other countries? What if the demand for what we are teaching became widespread – are we able to scale up? How do we scale up? What can environmental education learn from businesses? What can businesses learn from environmental education? What is the

role of technology in environmental education? How do we transform our passion for the earth, our waterways and our oceans into actions that achieve positive results?

### **Living Green**

How is our health affected by the environment? How is the climate change discussion changing our field? How do daily choices affect the environment and how can students get involved? Light bulbs, foods, fibers, fuels and materials – how do they add up? Is the environment being protected for all or the fortunate few? How can environmental injustice help us work for the benefit of all? What makes a neighborhood green? What can we learn from others around the State with diverse opinions and approaches?

### **Building and Managing Green**

What are the elements of a green building? What are the economic and environmental benefits of building green? Could your organization achieve LEED certification? What materials are available for everyday use? How can we incorporate sustainable design into our educational curriculum? What does a sustainable forest look like? How are our natural resources affected and managed?

### **Eating and Growing Green**

Do organic foods really lead to a healthier world? What do organics, CSA's, grass-fed and free-range really mean? Does locally grown food trump organic food grown nationally or internationally? Can composting enhance our homes, schools and neighborhoods? What are the latest green farming techniques being utilized in Washington and elsewhere?

### **Powering Green**

Wind, solar and hydropower technologies are being used in Washington – how much are they helping? Where do these technologies go from here? What is the latest in hybrid, smart car and electric car technology and what developments are anticipated in the future? What is green power and what are its benefits? What are power companies in Washington and beyond doing to become greener? Can we do well by doing good? What about biodiesel?

### **Naturally Green**

How do we sustain and grow our fisheries and protect the steadily declining biodiversity of our oceans? How are our forests being managed to sustain growth and ecosystem integrity at the same time? What does science tell us is needed to preserve the health of Puget Sound and how can educators be part of the solution? What steps can we take to reduce water waste and contamination? What can we learn from farmers and land owners? What are our renewable resources and what is being done to slow depletion of resources that are not renewable? How do we provide the public with helpful information related to these important issues and inspire changes in behavior rather than overwhelm?

## **POSSIBLE SESSION FORMATS**

**Skill-Building Workshops** are instructional sessions in which presenters teach and discuss particular skills and techniques. Workshops accomplish specific learning objectives designed to provide participants with increased competence in environmental education and an area of importance to the conference theme and goals. They include time to explore how the covered skills and techniques can be applied by the participant. Workshop sessions are 45 minutes in length with discussion.

**Case Study Sessions** reflect the genuine and authentic experiences of the presenters. They emphasize the telling of stories that communicate an important lesson. We especially encourage stories of “what worked,

what didn't work, and why," lessons learned from mistakes and strategies for addressing the challenges discussed. Case Study Sessions are 45 minutes in length with discussion.

**Posters** are designed to visually display information and can include the presentation of conceptual frameworks, research or evaluation-based findings along with implications for practice, policy or further study. All accepted posters will be displayed on a 4' x 8' poster board in a "poster hall" and will have regular hours for viewing, including specific times for authors to stand by their posters and discuss them with conference participants. *Unless otherwise indicated by the submitting author, accepted posters also will be considered for a thematic poster session, which is described next.*

**Thematic Poster Session:** Posters selected for a thematic poster session will be grouped into a set of 4-6 posters that share a common theme or focus. An invited moderator facilitates discussion and encourages participants to raise questions and share experiences pertinent to themes raised by the posters. Each poster will be displayed on a 4' x 8' poster board. Thematic poster sessions are 60 minutes in length. This timeframe includes 15 minutes for participants to view the posters, 25 minutes for oral summaries by the poster presenter and 20 minutes for group discussion.

**Film Screening and Discussion Sessions** are designed to feature one or more films on topics related to the conference theme, followed by opportunities for questions, answers and group discussion with the filmmaker(s). Film sessions are 90 minutes in length. In some cases, proposals that share themes or learning objectives may be grouped together into a single session.

## WHAT WE ARE LOOKING FOR IN PROPOSALS

In soliciting proposals, the conference planning committee has these main objectives:

- To achieve the goals and objectives of the conference;
- To highlight exemplary models of environmental education;
- To introduce new ideas and concrete examples of what is being done to move the field forward;
- To ensure that we invite and hear perspectives on the environment from the voices of all stakeholders;
- To ensure that sessions combine strong depth of content and an emphasis on interactive and creative approaches to teaching and learning that stimulate discussion; and
- To emphasize sessions that go beyond answering the "what? and how?" questions to tackling the "so what?" and "what next?" questions.

## HOW PROPOSALS WILL BE REVIEWED AND SELECTED

Proposals will be reviewed by members of the conference planning committee and the EEAW staff.

Proposals are expected to meet these minimum criteria:

- Adherence to proposal submission instructions;
- Potential for engaging participants in substantive discussions;
- Potential for being an exciting presentation;
- Relevance to the conference theme, goals and objectives; and,
- Clarity of writing.

## EXPECTATION OF PRESENTERS

All presenters must register for the conference. Submitting presenters must indicate their agreement with the Submitting Presenter Agreement in the Proposal Submission Forms:

“As the Submitting Presenter and main contact for this proposal, I understand that if this proposal is accepted, the presenter(s) are expected to register and pay the registration fee for the conference and that it is my responsibility to inform my co-presenters of this requirement.”

## BUDGET NOW TO ATTEND THE CONFERENCE

The early-bird registration fee will be \$250 for EEAW members and \$325 for non-members. This rate will be available through September 30, 2007. If you're not yet a member of EEAW, we would encourage you to join today by visiting [www.eeaw.org](http://www.eeaw.org).

## SCHOLARSHIP OPPORTUNITIES

EEAW is working to secure funds for scholarships to ensure the full participation of students and individuals from community-based and nonprofit organizations. Details on the status of available scholarship funding and application instructions will be sent when the submitting presenters are informed about a decision on their proposals in August.

## INSTRUCTIONS FOR SUBMITTING A PROPOSAL

The Proposal Submission Forms are available on line at [www.eeaw.org](http://www.eeaw.org). Please complete all applicable parts of the Proposal Submission Form and submit it no later than 5:00 p.m. Pacific Time on July 13, 2007.

## IMPORTANT DATES

<b>Proposal submission deadline</b>	<b>Friday, July 13, 2007</b>
Submitting presenter notified of decision on proposal	Early August 2007
Deadline for presenters to confirm their participation	Late August 2007

## QUESTIONS?

If you have questions about the suitability of your proposal or need information on any aspect of the conference, please contact our meeting planner, TOLO Events, at 206-962-0012 or by email at [toloevents@aol.com](mailto:toloevents@aol.com). For other EEAW questions, please contact the EEAW office at 360-943-6643 or [info@eeaw.org](mailto:info@eeaw.org). Your inquiry will be directed to the appropriate person for a response.

This document was created with Win2PDF available at <http://www.win2pdf.com>.  
The unregistered version of Win2PDF is for evaluation or non-commercial use only.  
This page will not be added after purchasing Win2PDF.